





Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

www.kobtv.com

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168029-1	10/28/12	October 2012	10/01/12 - 10/10/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/2-10/7	12261	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/07/12	Balloon Fiesta Coverage	Sa/Su 7a-9a	-----SS	:30	2	\$150.00	NM
6	10/02/12	10/07/12	M-F Today Show III 10a	M-F 10a-11a	---T---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/04/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 MHTV-1207H \$125.00 NM									
7	10/02/12	10/07/12	News 4 @ Midday M-F	M-F 12noon-1p	----F--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1206H \$75.00 NM									
8	10/02/12	10/07/12	Days Of Our Lives 1p	M-F 1p-2p	--W----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 2:00 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1206H \$125.00 NM									
9	10/02/12	10/07/12	Rachael Ray 2p	M-F 2p-3p	-T-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 2:39 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1207H \$75.00 NM									
10	10/02/12	10/07/12	The Insider 3p	M-F 3p-330p	--WTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 10/03/12 3:30 PM The Insider 3p M-F 3p-330p :30 MHTV-1206H \$125.00 NM 1 All Th 10/04/12 3:12 PM The Insider 3p M-F 3p-330p :30 MHTV-1206H \$125.00 NM 2 All F 10/05/12 3:11 PM The Insider 3p M-F 3p-330p :30 MHTV-1207H \$125.00 NM									
11	10/02/12	10/07/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-TW-F--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TW-F-- 3 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/02/12 4:13 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1206H \$75.00 NM 1 All W 10/03/12 4:29 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1207H \$75.00 NM 3 All F 10/05/12 4:29 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1206H \$75.00 NM									
12	10/02/12	10/07/12	News 4 @ 5p M-F	M-F 5p-530p	-T-T---	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T-T--- 2 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1206H \$325.00 NM 2 All Th 10/04/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1207H \$325.00 NM									
13	10/02/12	10/07/12	News 4 @ 6p M-F	M-F 6p-632p	--W-F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W-F-- 2 \$300.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/2-10/7	12261	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/02/12	10/07/12	News 4 @ 6p M-F	M-F 6p-632p	--W-F--	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1207H \$300.00 NM 2 All F 10/05/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1207H \$300.00 NM									
14	10/02/12	10/07/12	News 4 @ 630p M-F	M-F 630p-7p	-T-T---	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T-T--- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1205H \$300.00 NM 2 All Th 10/04/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1206H \$300.00 NM									
15	10/02/12	10/07/12	News 4 Special Sa 5p-53p	Sa 5p-530p	-----S-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/06/12 5:28 PM News 4 Special Sa 5p-530p Sa 5p-530p :30 MHTV-1207H \$150.00 NM									
16	10/02/12	10/07/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/05/12 8:00 PM Friday Prime A F 7p-8p :30 MHTV-1206H \$600.00 NM									
17	10/02/12	10/07/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/06/12 9:40 PM Saturday Prime C Sa 9p-10p :30 MHTV-1206H \$250.00 NM									
18	10/02/12	10/07/12	News 4 @ 10p M-F	M-F 10p-1035p	-T-T---	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T-T--- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/02/12 10:32 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1207H \$400.00 NM 2 All Th 10/04/12 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1207H \$400.00 NM									
19	10/02/12	10/07/12	The Tonight Show	M-Th 1035p-1135p	--W----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/03/12 11:31 PM The Tonight Show M-Th 1035p-1135p :30 MHTV-1206H \$75.00 NM									
20	10/02/12	10/07/12	Access Hollywood Late PM	M-Th 1135p-1207a	-T--F--	:30	2	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T--F-- 2 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/02/12 12:05 AM Access Hollywood Late PM M-Th 1135p-1207a :30 MHTV-1206H \$55.00 NM 1 All F 10/05/12 12:09 AM Access Hollywood Late PM M-Th 1135p-1207a :30 MHTV-1207H \$55.00 NM									
21	10/10/12	10/10/12	M-F Today Show II 9a	M-F 9a-10a	--W----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$150.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
21	10/10/12	10/10/12	M-F Today Show II 9a	M-F 9a-10a	--W----	:30	1	\$150.00	NM																														
<table><tr><td colspan="2">10/08/12</td><td colspan="2">10/14/12</td><td>--W----</td><td>1</td><td colspan="4">\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr><tr><td>1</td><td>All</td><td>W</td><td>10/10/12</td><td>9:59 AM</td><td>M-F Today Show II 9a</td><td>M-F 9a-10a</td><td>:30</td><td>MHTV-1208H</td><td>\$150.00 NM</td></tr></table>										10/08/12		10/14/12		--W----	1	\$150.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	All	W	10/10/12	9:59 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV-1208H	\$150.00 NM
10/08/12		10/14/12		--W----	1	\$150.00																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																														
1	All	W	10/10/12	9:59 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV-1208H	\$150.00 NM																														
Total Spots							35																																

Payment Terms 30 Days

<u>Gross Total</u>	\$8,035.00
<u>Agency Commission</u>	\$1,205.25
<u>Net Amount Due</u>	\$6,829.75
ABQ 7.0%	\$478.08
<u>Amount Due</u>	\$7,307.83